ORDER

Orders Order / Rev: 702126 06251001 Alt Order #: CONG LEADERSHIP FUND Product Desc: WKYC 2874 Estimate: 09/21/12 - 09/27/12 Flight Dates: Primary AE: Joe Knauer 09/24/12 / 09/24/12 Sales Office: Original Date / Rev: T-WAS Order Type: Political Sales Region: NAT American Media & Advocacy Grp/ POI Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Broadcast Billing Calendar: 815 Slaters Lane Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **Congressional Leadership Fund** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Local Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	66	\$91,100.00	\$77,435.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$91,100.00	\$77,435.00	0.00
Totals	66	\$91,100.00	\$77,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

_Lr	n Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1	WKYC	09/21/1	2 09/21/12	LN (M-Su)	CM	11P-1135P	F	:30 1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
				Late News (M-Su	1)							
		WS AT 1	• •									
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	Week: 09		09/23/12	F	1	\$3,000.00	0.00					
2	WKYC	09/21/1	2 09/21/12	Tonight Show	CM	1135p-1237a	F	:30 2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
				Tonight Show								
		E SHW-N										
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Week: 09		09/23/12	F		\$1,200.00	0.00					
4	WKYC	09/21/1	2 09/21/12	M-F 4-5p	CM	4p-5p	F	:30 1	\$800.00 P-3	0.00 NM	1	\$800.00
				Ellen Degeneres								
	ELLEN					_						
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Week: 09		09/23/12	F	1	\$800.00	0.00					
5	WKYC	09/21/1	2 09/21/12	M-F 430a-5a	CM	430a-5a	F	:30 1	\$300.00 P-3	0.00 NM	1	\$300.00
	01101	EVA (0. 400		430a News								
		EWS 430										
		art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
	Week: 09		09/23/12	_	1	\$300.00	0.00					
6	WKYC	09/21/1	2 09/21/12	M-F 5-6a	CM	5a-6a	F	:30 2	\$850.00 P-3	0.00 NM	2	\$1,700.00
	01.10.1.1			Channel 3 News	@ 5AM							
		EWS SUN	_				.					
		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	Veek: 09	/17/12	09/23/12	F	2	\$850.00	0.00					

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/21/12 09/21/12 СМ :30 1 \$1,400.00 P-3 0.00 NM \$1,400.00 WKYC M-F 5-6p 5p-6p Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---- F--0.00 \$1,400.00 8 WKYC 09/21/12 09/21/12 M-F 730-8p ---F--:30 1 \$1.800.00 P-3 0.00 NM \$1.800.00 CM 730-8p **Entertainment Tonight** ENT TONIGHT 30< Weekdays Rating **End Date** Spots/Week Start Date Rate Week: 09/17/12 09/23/12 ---F--\$1,800.00 0.00 Fri Prime A 9 WKYC 09/21/12 09/21/12 ---F--1 \$3,000.00 P-3 0.00 NM \$3,000.00 CM 8-9p :30 Fri Prime A WHIT/COMM Start Date **End Date** Spots/Week Weekdays Rating Rate 09/23/12 ----F--Week: 09/17/12 1 \$3,000.00 0.00 10 WKYC 09/24/12 09/24/12 LN (M-Su) CM 11P-1135P M- - - - -:30 1 \$3,000.00 P-3 0.00 NM \$3,000.00 Late News (M-Su) CH 3 NWS AT 11< **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 09/24/12 09/30/12 M- - - - -1 \$3,000.00 0.00 2 \$1,200.00 P-3 11 WKYC 09/24/12 09/24/12 **Tonight Show** CM 1135p-1237a M- - - - -:30 0.00 NM 2 \$2,400.00 **Tonight Show** TONITE SHW-NBC< Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 09/24/12 09/30/12 2 \$1,200.00 0.00 13 WKYC 09/24/12 09/24/12 M-F 4-5p CM 4p-5p M- - - - -:30 \$800.00 P-3 0.00 NM \$800.00 Ellen Degeneres **ELLEN** Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 09/24/12 09/30/12 \$800.00 0.00 14 WKYC 09/24/12 09/24/12 M-F 430a-5a СМ 430a-5a M- - - - -:30 \$300.00 P-3 0.00 NM \$300.00 430a News CH 3 NEWS 430A< Weekdays Start Date **End Date** Spots/Week Rating Rate M- - - - -Week: 09/24/12 09/30/12 \$300.00 0.00 15 WKYC 09/24/12 09/24/12 M-F 5-6a :30 \$850.00 P-3 CM 5a-6a M- - - - -2 0.00 NM 2 \$1,700.00 Channel 3 News @ 5AM **CH3 NEWS SUNRS** Start Date **End Date** Spots/Week Rating Weekdays Rate M- - - - -Week: 09/24/12 09/30/12 \$850.00 0.00 16 WKYC 09/24/12 09/24/12 M-F 5-6p CM 5p-6p M- - - - -:30 1 \$1,400.00 P-3 0.00 NM \$1,400.00 Dr. Phil DR. PHIL Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/24/12 09/30/12 M- - - - -\$1,400.00 0.00 СМ 17 WKYC 09/24/12 09/24/12 M-F 730-8p 730-8p M- - - - -:30 1 \$1,800.00 P-3 0.00 NM \$1,800.00 **Entertainment Tonight** ENT TONIGHT 30< Start Date **End Date** Weekdays Spots/Week Rating Rate 09/30/12 Week: 09/24/12 \$1,800.00 0.00 18 WKYC 09/22/12 09/22/12 Sat Prime C 10-11p - - - - S-:30 2 \$1,700.00 P-3 0.00 NM 0 \$0.00 Sat Prime C DRAMA ENCORE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - - - - S-2 \$1,700.00 0.00

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
18 WKYC 09/22/12 09/22/1:	2 Sat Prime C Sat Prime C	CM	10-11p	S-	:30	2 \$1,700.00 P-3	0.00 NM	0	\$0.00
DRAMA ENCORE									
Start Date End Date		Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S-		\$1,700.00	0.00					
Spot Ch Date Range	Description		t/End Time		Weekdays		Rtg Type		
1 NKYC 09/17/12-09/23/12		10-1	1p		Sa	:30 (\$1,700.00)	0.00 NM		
See MG 24.2,24.3,24. [Prgm Change] notre of									
2 NKYC 09/17/12-09/23/12		10-1	1n		Sa	:30 (\$1,700.00)			
See MG 24.2,24.3,24.		10-1	ıρ		Sa	.30(φ1,700.00)	0.00 14141		
[Prgm Change] notre of									
19 WKYC 09/22/12 09/22/1:		CM	11-1130p	S-	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
10 11111 0 00,22,12 00,22,11	LN SAT	5		2	.00	. 40,000.00.	0.00		ψο,σσσ.σσ
CH 3 NWS AT 11									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S-	1	\$3,000.00	0.00					
20 WKYC 09/22/12 09/22/13			1130p-107a		:30	1 \$2,500.00 P-3	0.00 NM	1	\$2,500.00
	Saturday Night L	.ive	(11:30 PM-1:	:00 XM)					
SAT NITE LIVE		0	5 /	5:					
Start Date End Date Week: 09/17/12 09/23/12	Weekdays	Spots/Week 1		Rating				l	
		· ·	\$2,500.00	0.00	-20	0	0.00 NIM		¢4 700 00
23 WKYC 09/22/12 09/22/1	Channel 3 News	CM Sam Sat	9a-1030a	3-	:30	2 \$850.00 P-3	0.00 NM	2	\$1,700.00
CH3 SA MRN NWS	Charmer 5 News	Saili Sai							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 09/17/12 09/23/12	S-	2		0.00				ĺ	
24 WKYC 09/22/12 09/22/12	2 Sat Prime B	CM	9-10p	S-	:30	1 \$1,400.00 P-3	0.00 NM	0	\$0.00
	Sat Prime B		(9:00 PM-10:	:00 PM)					
DRAMA ENCORE								l	
Start Date End Date		Spots/Week		Rating					
Week: 09/17/12 09/23/12	S-		\$1,400.00	0.00	\\/ - -	Lawrette Date	D		
Spot Ch Date Range 1 NKYC 09/17/12-09/23/12	Description Sat Prima P	<u>Star</u> 9-10	t/End Time	9:00 PM-10:00	Weekdays Sa		Rtg Type		
See MG 24.2,24.3,24.		9-10	,ρ (.	9.00 FW-10.00	rSa	.30 (φ1,400.00)	0.00 11111		
[Prgm Change] notre of									
2 NKYC 09/22/12-09/23/12		all Notr	e Dame Footl	:	Sa	:30 (\$1,700.00)	0.00 NM		
⊕ Credited						,			
3 NKYC 09/22/12-09/23/12	Notre Dame Footba	all Notr	e Dame Footl		Sa	:30 (\$1,700.00)	0.00 NM		
⊕ Credited									
4 NKYC 09/17/12-09/23/12	Notre Dame Footba	all Notr	e Dame Footl		Sa	:30 (\$1,400.00)	0.00 NM		
⊕ Credited									
25 WKYC 09/23/12 09/23/1	2 Su 12-1230n	CM	12-1230p /S	uS	S :30	1 \$800.00 P-3	0.00 NM	1	\$800.00
20 1111 0 00/20/12 00/20/11	Channel 3 News		12 1200p 70		.00	ι φοσσ.σσι σ	0.00 11111		φοσσ.σσ
CH 3 NWS NOON								l	
Start Date End Date		Spots/Week	Rate	Rating					
Week: 09/17/12 09/23/12	S	1	\$800.00	0.00					
26 WKYC 09/23/12 09/23/1		CM	8a-9a	5	S :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
OUN TODAY NDO	NBC Today Show	w (Su)							
SUN TODAY-NBC	Weekdeye	Cnoto/Mook	Doto	Dating					
Start Date End Date Week: 09/17/12 09/23/12	Weekdays S	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
28 WKYC 09/27/12 09/27/12		CM	1135p-1237		:30	2 \$1,200.00 P-3	0.00 NM	2	\$2,400.00
20 VVICTO USIZI/12 USIZI/1.	Tonight Show	CIVI	1100p-120/	u1	.50	2 ψ1,200.00 F-3	U.UU INIVI	_	ψε,πυυ.υυ
TONITE SHW-NBC<	. Sgiit Onow								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 09/24/12 09/30/12	T		\$1,200.00	0.00					
30 WKYC 09/27/12 09/27/1:	2 M-F 4-5p	CM	4p-5p	T	:30	1 \$800.00 P-3	0.00 NM	1	\$800.00
	Ellen Degeneres								
ELLEN			_					ĺ	
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				i	

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount \$800.00 P-3 30 WKYC 09/27/12 09/27/12 M-F 4-5p СМ 4p-5p :30 0.00 NM \$800.00 Ellen Degeneres FILEN Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 - - - T- - : Week: 09/24/12 \$800.00 0.00 31 WKYC 09/27/12 09/27/12 - - - T- - -\$300.00 P-3 M-F 430a-5a CM 430a-5a :30 0.00 NM \$300.00 430a News CH 3 NEWS 430A< **End Date** Weekdays Spots/Week Start Date Rate Rating - - - T- - -Week: 09/24/12 09/30/12 \$300.00 0.00 \$850.00 P-3 32 WKYC 09/27/12 09/27/12 CM M-F 5-6a 5a-6a ---T---:30 2 0.00 NM 2 \$1,700.00 Channel 3 News @ 5AM CH3 NEWS SUNRS **End Date** Start Date Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 - - - T- - : \$850.00 0.00 33 WKYC 09/27/12 09/27/12 M-F 5-6p :30 1 \$1,400.00 P-3 0.00 NM \$1,400.00 CM 5p-6p ---T---DR. PHIL Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 ---T---1 \$1,400.00 0.00 M-F 730-8p СМ 34 WKYC 09/27/12 09/27/12 730-8p ---T---:30 1 \$1,800.00 P-3 0.00 NM \$1,800.00 **Entertainment Tonight** ENT TONIGHT 30< **End Date** Weekdays Spots/Week Rating Start Date Rate - - - T- - -1 \$1.800.00 Week: 09/24/12 09/30/12 0.00 Ch Date Range Start/End Time Weekdays Rate Rtg Type Description Length Spot 1 NKYC 09/24/12-09/30/12 M-F 730-8p 730-8p :30(\$1,800.00) 0.00 NM - - - Th- -See MG 34.2 [Prgm Change] no ET due to Browns 2 NKYC 09/27/12-09/27/12 M-F 7-730p 7-730p (7:30 PM-8:00 P- - Th- - - -:30 \$1.800.00 0.00 NM MG for 34.1 09/27 35 WKYC 09/25/12 09/25/12 M-F 11-1135p CM 11-1135p - T- - - -:30 1 \$3.000.00 P-3 0.00 NM \$3,000.00 Channel 3 News at 11p M-F CH 3 NWS AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$3,000.00 0.00 Tonight Show \$2,400.00 36 WKYC 09/25/12 09/25/12 СМ 1135p-1237a - T- - - -:30 2 \$1,200,00 P-3 0.00 NM 2 (11:35 PM-12:35 XM) Tonight Show TONITE SHW-NBC< Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 09/30/12 - T- - - -\$1,200.00 0.00 38 WKYC 09/25/12 09/25/12 СМ - T- - - -:30 M-F 4-5p \$800.00 P-3 0.00 NM 4p-5p 1 \$800.00 Ellen Degeneres **ELLEN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - T- - - -0.00 \$800.00 39 WKYC 09/25/12 09/25/12 - T- - - -:30 \$300.00 P-3 0.00 NM M-F 430a-5a CM 430a-5a \$300.00 430a News CH 3 NEWS 430A< **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 09/24/12 09/30/12 \$300.00 0.00 40 WKYC 09/25/12 09/25/12 M-F 5-6a - T- - - -:30 \$850.00 P-3 0.00 NM CM 5a-6a 2 2 \$1,700.00 Channel 3 News @ 5AM **CH3 NEWS SUNRS** End Date Spots/Week Start Date Rating Weekdays Rate - T- - - -Week: 09/24/12 09/30/12 \$850.00 0.00 41 WKYC 09/25/12 09/25/12 :30 1 \$1,400.00 P-3 0.00 NM \$1,400.00 M-F 5-6p CM 5p-6p - T- - - -Dr. Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 - T- - - -\$1,400.00 0.00

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
42 WKYC	09/25/1	2 09/25/12	M-F 730-8p	CM	730-8p	- T	- :30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
ENT TO	NICHT 1	30~	Entertainment To	night								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- T		\$1,800.00	0.00						
43 WKYC	09/26/1	2 09/26/12	M-F 11-1135p	CM	11-1135p	W	- :30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
CH 3 N\	NS AT 1	1<	Channel 3 News	at 11p M-F								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	W	1	\$3,000.00	0.00						
44 WKYC	09/26/1	2 09/26/12	Tonight Show	CM	1135p-1237a	W	- :30	2	\$1,200.00 P-3	0.00 NM	2	\$2,400.00
TONITE	SHW-N	BC<	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	W	2	\$1,200.00	0.00						
46 WKYC	09/26/1	2 09/26/12	M-F 4-5p	CM	4p-5p	W	- :30	1	\$800.00 P-3	0.00 NM	1	\$800.00
ELLEN			Ellen Degeneres									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	W	1	\$800.00	0.00						
47 WKYC	09/26/1	2 09/26/12	M-F 430a-5a	CM	430a-5a	W	- :30	1	\$300.00 P-3	0.00 NM	1	\$300.00
CH 3 NE	EWS 430)A<	430a News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W	1	\$300.00	0.00						
48 WKYC	09/26/1	2 09/26/12	M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	W	- :30	2	\$850.00 P-3	0.00 NM	2	\$1,700.00
CH3 NE	WS SU	NRS	Charmer 5 News	@ JAIVI								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W	2	\$850.00	0.00			*			.
49 WKYC	09/26/1	2 09/26/12	M-F 5-6p Dr. Phil	CM	5p-6p	W	- :30	1	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
DR. PHI	L		D1. 1 1									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W		\$1,400.00	0.00	.20		\$4,000,00 D.O.	0.00 NIM	4	¢4 000 00
50 WKYC	09/26/1	2 09/26/12	M-F 730-8p Entertainment To	CM night	730-8p	W	- :30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
ENT TO	NIGHT (30<		9								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	W	CM	\$1,800.00 4p-5p	0.00 F-	- :30	1	\$800.00 P-3	0.00 NM	1	\$800.00
31 WRIC	09/21/1	2 09/21/12	Ellen Degeneres	Civi	4p-5p	1	30	'	φ800.00 F-3	O.OO INIVI	'	φουυ.υυ
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F	1	\$800.00	0.00						
52 WKYC	09/21/1	2 09/21/12	M-F 6-630p	CM	6p-630p	F-	- :30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
Sta	rt Date	End Date	Channel 3 News Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F		\$2,500.00	0.00						
	Date Ra		escription		/End Time		Weekdays	_		Rtg Type		
	09/17/12 MG 52.	2-09/23/12 N 2	1-F 6-630p	6p-6	30p		F		:30 (\$2,500.00)	0.00 NM		
[cj	_											
		2-09/27/12 N	1-F 7-730p	7-73	0p		MTWTh		:30 \$2,500.00	0.00 NM		
⊕ MG	for 52.1	09/21										
53 WKYC	09/21/1	2 09/21/12	Fri Prime A	CM	8-9p	F-	- :30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Cto.	rt Date	End Date	Fri Prime A Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	F		\$3,000.00	0.00						
54 WKYC	09/24/1	2 09/24/12	•	CM	4p-5p	M	- :30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			Ellen Degeneres								l	

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	ys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
54 WKYC	09/24/1	2 09/24/12	M-F 4-5p	CM	4p-5p	M		:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			Ellen Degeneres										
Sta Week: 09	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00							
55 WKYC	09/24/1		M-F 7-9a Today Today Show	СМ	7a-9a	M		:30	1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
Sta Week: 09	rt Date	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$1,800.00	Rating 0.00							
			Sat Prime C	CM	10-11p		- S-	:30	2	\$1,700.00 P-3	3 0.00 NM	0	\$0.00
Sta	rt Date	End Date	Sat Prime C Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/23/12	S-		\$1,700.00	0.00							
	Date Ra		escription		End Time	0.00	V	/eekdays	Lei	ngth Rate	Rtg Type	i	
		2-09/23/12 S		10-1				Sa-		:30 (\$1,700.00		·I	
	<i>e MG 57</i> otre Dam	.2,57.3,57.4, e Gamel	57.5		•					•••	,		
-		o Gamoj 2-09/23/12 S	at Prime C	10-1	1p			Sa-	_	:30 (\$1,700.00	0.00 NM		
		.2,57.3,57.4,			. P			Ju		.σσ(φ.,.σσ.σσ	, 0.00		
	otre Dam												
57 WKYC	09/22/1	2 09/22/12	Sat Prime A 8-9p	СМ	8-9p		S-	:30	1	\$1,400.00 P-3	0.00 NM	4	\$6,200.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/23/12	S-		\$1,400.00	0.00							
Spot Ch	Date Ra	nge D	escription		/End Time		V	/eekdays	Lei	ngth Rate	Rtg Type		
		2-09/23/12 S		8-9p				Sa-	-	:30 (\$1,400.00	9) 0.00 NM		
		.2,57.3,57.4,	57.5										
-	otre Dam	-	otre Dame Footbal	l Notr	e Dame Foott			Sa-		:30 \$1,400.0	0 0 00 NIM		
_		,56.2,58.2,5		i inoti	e Dame Fools		-	Sa-	_	.30 φ1,400.0	U U.UU INIVI		
-			otre Dame Footbal	I Notr	e Dame Foott			Sa-	_	:30 \$1,700.0	0 0.00 NM		
_		,56.2,58.2,5								* ,			
4 NKYC	09/17/1	2-09/23/12 N	otre Dame Footbal	l Notre	e Dame Foott			Sa-	-	:30 \$1,700.0	0.00 NM	l	
⊕ мо	G for 56.1	,56.2,58.2,5	7.1										
_			otre Dame Footbal	I Notre	e Dame Foott			Sa-	-	:30 \$1,400.0	0.00 NM		
		,56.2,58.2,5											
58 WKYC	09/22/1	2 09/22/12	Sat Prime B Sat Prime B	СМ	9-10p		S-	:30	1	\$1,400.00 P-3	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						İ	
Week: 09		09/23/12	S-		\$1,400.00	0.00							
	Date Ra		escription		/End Time		_	/eekdays	Lei		Rtg Type		
		2-09/23/12 S .2,57.3,57.4,		9-10	р		-	Sa-	_	:30 (\$1,400.00	y 0.00 NW		
	otre Dam		57.5										
		2 09/27/12	•	СМ	4p-5p	7	Γ	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
C :		End D-1-	Ellen Degeneres	Cnot- /// 1	Date	Dotte							
Week: 09	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$800.00	Rating 0.00							
60 WKYC	09/27/1	2 09/27/12	M-F 6-630p Channel 3 News	CM at 6p	6p-630p]	Γ	:30	1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						I	
Week: 09		09/30/12	T		\$2,500.00	0.00							
61 WKYC	09/25/1	2 09/25/12	M-F 4-5p Ellen Degeneres	СМ	4p-5p	- T		:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09		09/30/12	- T	1	\$800.00	0.00						I	
		2 09/26/12	M-F 4-5p	СМ	4p-5p	W-		:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
C+~	rt Date	End Date	Ellen Degeneres Weekdays	Spots/Week	Rate	Rating						1	
Week: 09		09/30/12	W	<u>3pois/Week</u>	\$800.00	0.00							
												-	

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Order / Rev: 702126 Advertiser: Congressional Leadership Fund

Alt Order #: 06251001 Product Desc: CONG LEADERSHIP FUND WKYC

Flight Dates: 09/21/12 - 09/27/12 Estimate: 2874

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
63 WKYC	09/26/12	09/26/12	M-F 6-630p	CM	6p-630p	W	:30 1	\$2,500.00 P-3	0.00 NM	1	\$2,500.00
			Channel 3 News	at 6p							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	24/12	09/30/12	W	1	\$2,500.00	0.00					
64 WKYC	09/26/12	09/26/12	M-F 7-9a Today	CM	7a-9a	W	:30 1	\$1,800.00 P-3	0.00 NM	1	\$1,800.00
			Today Show								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/	24/12	09/30/12	W	1	\$1,800.00	0.00					

Totals 66 \$91,100.00